

AMERICASMART® AND DWELL WITH DIGNITY CREATE A HOME FOR THE HOLIDAYS

ATLANTA – September 29, 2015 – AmericasMart® Atlanta is providing a new home interior design just in time for the holidays for a deserving local family in collaboration with [Dwell with Dignity](#). The three-bedroom apartment will be designed by [Egypt Sherrod](#) of HGTV's "Property Virgins" and "Flipping Virgins" and [Steve McKenzie](#) of Steve McKenzie's home store and McKenzie Design using home furnishings merchandise from AmericasMart showrooms. DIY guru and popular blogger [Dena Stormer](#) will provide custom refurbished pieces and handcrafted artwork. Members of the AmericasMart community including staff, exhibitors, industry partners and friends will install the design.

"We are delighted to support Dwell with Dignity in providing a wonderful home interior for this very deserving Atlanta family," says Mark Furllet, senior vice president of Leasing for AmericasMart's HOME collection. "AmericasMart has maintained a connection to the Atlanta community since our inception nearly 60 years ago and we look forward to use our unique skills and resources to continue to support our community through this very special project."

"AmericasMart is the perfect partner to help us expand Dwell with Dignity to the Atlanta area," says the organization's Vice President and Director, designer Kim Turner. "It has not only connected us to a plethora of wonderful merchandise to complete our designs, the dedicated staff is ready to pitch in and help us create a new home for a great family."

In the weeks leading up to the November 11-13, 2015 installation, AmericasMart is hosting a "Stock the Pantry" drive to provide canned goods, household goods and gift cards for the family. Donation bins are located in the AmericasMart Buildings 1, 2 and 3 lobbies and in the Designer Workspace on Building 1, Floor 15.

Showrooms and designers who are interested in providing merchandise or a financial donation should contact Designer Relations Manager Cathryn Miller at cmiller@americasmart.com.

ABOUT DWELL WITH DIGNITY

Dwell with Dignity is a nonprofit group of Interior designers and volunteers dedicated to creating soothing, inspiring homes for families struggling with homelessness and poverty. Our mission is to help families escape poverty and homelessness through design; one household at a time.

We empower families to lead their best lives and to thrive in a safe, functional, and beautiful environment. By providing and installing home interiors that include furnishings, art, linens, kitchen supplies and food in the pantry, we enable families to become stable and create home lives they are

proud of. Toxic stress levels are reduced significantly. Academics improve. Play dates are made. Plans are made for birthday parties, holiday gatherings, and family dinners. These homes will have a powerful generational impact. To learn more go to dwellwithdignity.org or email info@dwellwithdignity.org.

ABOUT AMERICASMART

AmericasMart Atlanta is the nation's only global wholesale marketplace housing the world's single-largest collection of home, gift, area rug and apparel merchandise. The largest of AmericasMart's 14 annual Markets and shows, The Atlanta International Gift & Home Furnishings Market and The Atlanta International Area Rug Market in January and July are the ignition switch for global retailing with buyers from every U.S. state and as many as 90 countries discovering product in more than 1,400 showrooms and more than 10,300 temporary exhibiting companies. ICON HONORS, the home and gift industry's most celebrated recognition program, is produced and staged annually by AmericasMart.

Located in downtown Atlanta, the AmericasMart complex contains more than 7.2 million square feet of space. It's a huge global stage on which manufacturers, designers and sales representatives unveil new lines, launch new designs and introduce new categories – all for the benefit of buyers seeking all that is fresh and first in the home, rug, gift and apparel arenas. For more information, please visit www.AmericasMart.com. Follow us @AmericasMartATL or @AtlantaApparel.

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