**TOP INTERIOR DESIGNERS HONOR AMERICASMART® CHAIRMAN AND FOUNDER AT JULY MARKET**

**Launch of Portman White Signature Paint Color**

**Celebrated with Design Exhibition and White Party**

**ATLANTA – May 27, 2015 –** AmericasMart® celebrates the unique aesthetic of its Chairman and founder, famed architect and developer John C. Portman, Jr., with a design exhibition and party in honor of his signature paint color, Portman White SW-PW240, during **The Atlanta International Gift and Home Furnishings Market®** this July. The color, available by request at all Sherwin-Williams stores, is a simple white with two dashes of red.

A common theme throughout Portman’s impressive body of work, the signature color is frequently requested from Atlanta-area Sherwin-Williams stores by designers and architects looking to emulate the visionary’s distinct style, asking for “Portman’s White.” Now available through the store’s color database, designers across the nation can pay homage to Portman by requesting his Portman White at any Sherwin-Williams retail location.

The Portman White Vignette Gallery will be unveiled at the July Market, featuring seven acclaimed interior designers: **Brian Patrick Flynn, Michelle Workman, Stan Topol, Michel Boyd, Niki Papadopoulos, Melanie Turner** and **Kerry Howard**. Each designer started with a blank 10 foot by 10 foot vignette painted Portman White, access to the vast array of products from AmericasMart showrooms, and the charge to use their personal design aesthetics to pay tribute to the chairman’s work in a high-impact way.

Design and trend authority REstyleSource also will merchandise Portman White-inspired displays in the lobbies of Buildings 1 and 2. The Building 1 lobby display will feature key trends in home and design products. The Building 2 lobby display will showcase the best-of-the-best in entertaining, outdoor and lifestyle merchandise.

AmericasMart proudly presents the Portman White Vignette Gallery in collaboration with “Atlanta Homes & Lifestyles” magazine, Sherwin-Williams and REStyleSource. The Portman White Vignette Gallery is located in Building 1, Floor 14, space 14-D-1. It will be available for viewing throughout Market, and will continue to be on display in the months thereafter. A White Party, open to all market attendees, celebrating the participating interior designers and Portman’s legacy will take place on Friday, July 10, 2015 at 7 p.m.

“The Portman White Vignette Gallery will be an exciting part of the July Market, allowing buyers to draw inspiration and creativity from these notable interior designers and our esteemed Chairman,” says Mark Furlet, senior vice president of Leasing for AmericasMart’s HOME Collection. “It is an amazing tribute to an amazing man – using product from the design center he created to celebrate his signature style.”

For more information about John C. Portman, Jr., visit <http://www.portmanholdings.com/board-members/john-portman>.

**ABOUT AMERICASMART**

AmericasMart Atlanta is the nation’s only global wholesale marketplace housing the world’s single-largest collection of home, gift, area rug and apparel merchandise. The largest of AmericasMart’s 14 annual Markets and shows, The Atlanta International Gift & Home Furnishings Market and The Atlanta International Area Rug Market in January and July are the ignition switch for global retailing with buyers from every U.S. state and as many as 90 countries discovering product in more than 1,400 showrooms and more than 10,300 temporary exhibiting companies. [ICON HONORS](http://www.americasmarticonhonors.com/), the home and gift industry’s most celebrated recognition program, is produced and staged annually by AmericasMart.

Located in downtown Atlanta, the AmericasMart complex contains more than seven million square feet of space. It’s a huge global stage on which manufacturers, designers and sales representatives unveil new lines, launch new designs and introduce new categories – all for the benefit of buyers seeking all that is fresh and first in the home, rug, gift and apparel arenas. For more information, please visit[www.AmericasMart.com](http://www.AmericasMart.com" \t "_self). Follow us @AmericasMartATL or @AtlantaApparel.

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