



AmericasMart®Atlanta

The Atlanta International Gift & Home Furnishings Market®  
Showrooms: January 12-19, 2016 Temporaries: January 14-18, 2016  
The Atlanta International Area Rug Market®  
featuring the National Oriental Rug Show  
Showrooms: January 13-16, 2016

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**FOR IMMEDIATE RELEASE**

**ONLY IN ATLANTA:  
AMERICASMART'S UNMATCHED GIFT COLLECTION  
READY FOR JANUARY 2016 MARKET**

**ATLANTA – December 9, 2015** – AmericasMart® Atlanta's vaunted GIFT product collections set the 2016 U.S. market year in motion with an expansive selection of trend-making lifestyle merchandise – many in global debut – at **The Atlanta International Gift & Home Furnishings Market®** (Showrooms: January 12-19; Temporaries: January 14-18).

"When it comes to gift product there is really no other place like Atlanta," says Mary Sullivan, senior vice president of Leasing for the Gift collection. "Our position as the first Market of the year yields unmatched new product introductions and new collection launches, and sets the trends and the pace for the entire year. These new resources and the constant evolution of our Market center to best meet the needs of our buyers have created a Market experience that truly leads the industry."

The rush to Market opening day accelerates across the 13-story permanent GIFT category with new and newly expanded showrooms located in every collection – **General & Specialty Gift, Gourmet & Housewares, Tabletop and Gift, Home Accents & Gifts** and **The Gardens®**.

Longtime AmericasMart leaders are expanding their Market experiences with **Darrah & Company** opening "**The Nest**" as an incubator for new-to-Market lines and **Mud Pie** opening a new corporate showroom, both on Building 2, Floor 6. Mud Pie also presents a new **Buyer's Lounge** on that floor.

The **Made in America** showroom destination continues to thrive on Building 2, Floor 7 with a unique blend of products that are produced in the United States including: **Heart the Moment**,

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**Jacob's Musical Chimes, Sea Stones, Printed Canvas, Spooner Creek, Macone Clay, Samantha Grace Designs, Sawdust City and Sabbath Day Woods.**

AmericasMart continues to develop Building 2, Floor 14 as a complete lifestyle destination with a specialty gift, toy and children's items concentration anchored by **Diverse Marketing, Aurora** and **Enchanted Moments** complemented by longtime GIFT leaders including **Roman, Rep Connection, Perfect Timing, Boston Warehouse, Candle Impressions, The India Connection** and **C&F Enterprises**, in an expanded space as well as new showrooms **Red Carpet Studio** and **Sandol**. Complementing the category one floor above on Floor 15 is **Ganz USA** presenting its **CBK** collection in an expanded space.

**Tabletop and Gift** grows with new lifestyle collections joining the category. Australia's leading home décor purveyor **OneWorld** opens its first U.S. showroom on Building 2, Floor 9 to showcase a product mix of diverse craftsmanship that integrates timeless classics and latest creative concepts with innovative Australian design. Other new showrooms include **Rewined** and **Formatical, Seda France** and the **Willow Group** featuring **Skalny**, all in their first corporate showrooms. **Pottery Avenue, De Rolsa** and **Twig** also join the collection in a new combined showroom.

AmericasMart's **Gourmet & Housewares** collection presents more design-driven gourmet products than ever before with new showrooms from the iconic **Wolf Brands, Hammerstahl, Chevalier Collection, Yedi Housewares** and **Fitz and Floyd** featuring **Andrea by Sadek** joining the category on Building 2, Floor 8. The area also features a new Market Club.

**The Gardens.**<sup>®</sup> grows its influence in the casual furniture industry with the addition of **Pride Family Brands** to the collection on Floor 10 in January 2016. Other casual furniture updates include new showrooms for **Peak Season** (Floor 10), **LaFuma** (Floor 10) and **Home & More** (Floor 10) and expansions for **Windham Enterprises** (Floor 10), **Warehouse 2120** (Floor 10), and **Three Birds Casual** (Floor 9). New-to-the-collection outdoor living lines include **Beyond Borders** (Floor 9), **Daydream HQ** (Floor 10) and **MoonRays** (Floor 9).

Other updates to the GIFT collection include an additional AmericasMart location for **Option 2** (Building 2, Floor 12 and Building 1, Floor 20) and expansions for **Napa Home & Garden** (Floor 12), **Gib Carson** (Floor 13), **Daniel Richards** (Floor 16), **Link 2 Sales** (Floor 16) and **Two's Company** (Floor 17).

## AMERICASMART'S UNMATCHED GIFT COLLECTION JANUARY 2016 MARKET 3/3

AmericasMart's Building 2 Gift collection is organized as:

**General & Specialty Gift:** Building 2, Floors 6, 7, 14-18

**Gourmet & Housewares:** Building 2, Floor 8

**Tabletop and Gift:** Building 2, Floors 8 & 9

**Home Accents & Gifts:** Building 2, Floors 10-13

**The Gardens.®:** Building 2, Floors 9 & 10

Atlanta-based celebrity chef **Richard Blais** of **Bravo TV's "Top Chef All-Stars"** curates a tour of his favorite Atlanta dishes and local chefs throughout the Market in the **Riedel Gourmet Demonstration Kitchen** on Building 2, Floor 8. Chef Blais shares the dishes that make Atlanta a foodie destination at Noon on Friday, January 15. Buyers are invited to visit the kitchen at Noon on January 13, 14 and 16 to see Chef Blais' favorite chefs make their signature dishes. Celebrity **Chef Marvin Woods** of **Atlanta's Asante Restaurant** also stops by the kitchen at 1:30 p.m. on Thursday, January 13 to share his globally inspired dishes.

**ABC's "Good Morning America" gift expert Tory Johnson** leads a series of presentations on Friday, January 15. The tastemaker shares the hottest gift trends at 11 a.m. followed by tips for effective press coverage in **"How to Get Your Products on TV"** at 3 p.m. on Building 2, Floor 8.

Designer **Eddie Ross** creates a one-of-a-kind tablescape using products sourced at Market from both temporary and permanent exhibitors in an interactive presentation on Thursday, January 14 on Building 2, Floor 3. The charming and inspirational Ross repeats the presentation on Saturday, January 16. Both presentations are at 4 p.m.

For more information about AmericasMart's GIFT collection at the January 2016 Market, please visit [www.AmericasMart.com/January](http://www.AmericasMart.com/January).

### **ABOUT AMERICASMART**

AmericasMart Atlanta is the nation's only global wholesale marketplace housing the world's single-largest collection of home, gift, area rug and apparel merchandise. The largest of AmericasMart's 14 annual Markets and shows, The Atlanta International Gift & Home Furnishings Market and The Atlanta International Area Rug Market in January and July are the ignition switch for global retailing with buyers from every U.S. state and as many as 90 countries discovering product in more than 1,400 showrooms and more than 10,300 temporary exhibiting companies. [ICON HONORS](#), the home and gift industry's most celebrated recognition program, is produced and staged annually by AmericasMart.

Located in downtown Atlanta, the AmericasMart complex contains more than seven million square feet of space. It's a huge global stage on which manufacturers, designers and sales representatives unveil new lines, launch new designs and introduce new categories – all for the benefit of buyers seeking all that is fresh and first in the home, rug, gift and apparel arenas. For more information, please visit [www.AmericasMart.com](http://www.AmericasMart.com). Follow us @AmericasMartATL or @AtlantaApparel.

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