



AmericasMart® Atlanta

The Atlanta International Gift & Home Furnishings Market®
Showrooms: January 12-19, 2016 Temporaries: January 14-18, 2016
The Atlanta International Area Rug Market®
featuring the National Oriental Rug Show
Showrooms: January 13-16, 2016

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FOR IMMEDIATE RELEASE

AMERICASMART®: THE WORLD'S HOME FOR DESIGN

**Industry Leaders Showcase Global Premieres at
The Atlanta International Gift & Home Furnishings Market® in January 2016**

ATLANTA – November 19, 2015 – The expansive home furnishings collection at AmericasMart® Atlanta captivates the imagination of the global design community with a trendsetting combination of new product introductions and groundbreaking trend presentations at the first global Market of the year, **The Atlanta International Gift & Home Furnishings Market®** in January 2016.

The nation's premier rug collection – showcased at **The Atlanta International Area Rug Market® featuring the National Oriental Rug Show** January 13 - 16, 2016 – is highlighted by the return of **Louis De Poortere** (Floor 3), **Bokara** (Floor 3), **Marcella** (Floor 4) and **Mat the Basics** (Floor 5), a new showroom **Oriental Trading** (Floor 3), and an additional AmericasMart location for **Company C** (Floor 5). An increasing number of lifestyle brands are also taking spaces in AmericasMart's Home & Rug product center including **David Allen Accessories** (Floor 6), **MET Colors** (Floor 6), **Lampworks** (Floor 6) and **Lifetime Brands** (Floor 6) who all relocate from elsewhere in the AmericasMart campus.

Floors 9 through 13 welcome buyers with a new look inspired by AmericasMart's Chairman and Founder, John C. Portman, Jr. The floors showcase his revolutionary interior design in his signature Portman White color. The chic floors are an incubator for the industry's top home accents collections with lines like **Made Goods** (Floor 9) doubling in size to bring in its Pigeon & Poodle and Blue Pheasant lines; **Mr. Brown** (Floor 9) more than doubling its space; **Matouk** and **John Robshaw Textiles** (Floor 9) taking a combined corporate location; and **Frantic Fern Arizona** (Floor 9) and **Bougainvillea** (Floor 9) moving into exclusive spaces. Other additions to

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these floors include new showrooms **Old River Road** (Floor 9) and **Alicia Adams Alpaca** (Floor 9), and expansions from **Bobo Intriguing Objects** (Floor 9), **Chive** (Floor 19), **Saro** (Floor 9), **Noir Trading** (Floor 13), **Classic Concepts, Inc.** (Floor 12), and **Surya, Inc.** (Floor 11). **Laura Lee Designs** (Floor 12), **CMA HOME** (Floor 9) and **Elegant Furniture & Lighting** (Floor 12) relocate for the Market. The Floor 9 International Business Center has also received a new interior design as part of the floor update.

The HOME & DESIGN collection on Floors 14 and 15 continues to grow with design-driven collections from **Light & Living** (Floor 15), **Frank Thomas Gallery** (Floor 14), **Art & Frame Source, Inc.** (Floor 15), **Ashore, Inc.** (Floor 14) and **Libeco** (Floor 15) joining the product offering. Other Market updates include an expansion from **Spicher & Co.** (Floor 14) and a new location for **Ibolili, Inc.** (Floor 14).

The nation's most comprehensive Holiday & Floral/Home Décor collection features manufacturers expanding their showroom space in preparation for the category's most important buying event of the year including **Kaemingk International** (Floor 18) expanding to showcase a new lighting line; **Naturalstar** (Floor 19) and **Flordis Design Images** (Floor 18) both relocating to significantly larger showrooms; and **Darice** (Floor 20) and **Melrose International** (Floor 17) growing their AmericasMart foot prints. New showrooms include **Starcrafts** (Floor 19), **Holidynamics** (Floor 20) and **Seasons Direct** (Floor 19) who is returning to the Market Center.

The expansive permanent Casual Furniture offering in **The Gardens®** collection on Building 2 Floors 9 and 10 is also highlighted by myriad new and expanded collections.

Supplementing the permanent HOME collections are notable temporary offerings. The celebrated **HD Home** collection returns to its landmark location on Floor 1 of Building 1 accompanied by the **Area Rug** temporaries on Floor 2 and **Home Accents, Home Furnishings, Home Textiles** and **Fine Linen** temporaries on Floor 7. The temporary **The Gardens®** collection is located on Building 2, Floor 4 and the **Halloween** and **Holiday, Floral and Baskets** collections are on Building 3, Floor 1.

AmericasMart's HOME collection hosts the global premiere presentation of the **PANTONE® Color of the Year 2016** as seven acclaimed interior designers and tastemakers each design a vignette in the Building 1, Floor 14 gallery inspired by the **PANTONEVIEW®** home + interiors 2016 color forecast using products sourced exclusively from AmericasMart showrooms. The

Design Exhibition will be available for viewing throughout Market, and will continue to be on display until June 2016. AmericasMart proudly presents the PANTONE® Design Exhibition in collaboration with “Rue” and “Veranda” magazines and the PANTONE® Color Institute.

The January 2016 Market's signature event, the **Color of The Year Launch Party**, will take place Friday, January 15. All Market attendees are invited to join in this high-energy celebration to toast the participants, view their vignettes and explore the new color of the year and top color trends for 2016. **Laurie Pressman, vice president of PANTONE® Color Institute**, leads a live viewing in the vignette gallery sharing the colors and trends driving home design for 2016 and beyond with an exclusive view into the selection of the PANTONE® Color of the Year 2016 in a presentation “**The Colors and Trends Driving Design in 2016**” also on Friday, January 15.

The Floor 15 Designer Workspace will be humming with activity as it hosts a litany of designer-focused events including CEU courses, networking receptions and presentations. Global Trend Ambassador **Patti Carpenter** shares “**Through the Looking Glass: A Study in Contrasts**” and author and style arbiter **Robert Leleux** leads a conversation with Southern style icons **Gerrie Bremermann, Michelle Nussbaumer, Shaun Smith, Beth Webb** and **Brian Patrick Flynn** on Thursday, January 17. Dynamic design duo **Susanna Salk** and **Stacey Bewkes of Quintessence** give buyers a behind-the-scenes look at their popular “At Home” series on Saturday January 16.

Other design-driven events include the return and expansion of **Design Campus Live** presenting a now three-day summit January 15-17, **America's Magnificent Carpets® Awards** on Friday, January 15 and “**Home Accents Today**” Editor-in-Chief **Jenny Heinzen York** presenting “**From Brick-and-Mortar to Click-and-Order**” on Thursday, January 14.

For more information about the January Market including a full list of Market events, please visit www.AmericasMart.com/January.

AmericasMart Building 1 in January 2016 continues as the Market destination for all things HOME across 18 full floors of merchandise—all categorized for optimum efficiency. The Building 1 HOME collections include:

Floor 1: HD Home, the exclusive juried collection of design-focused home furnishings & décor.

Floor 2: Area rugs presented in the National Oriental Rug Show Temporaries collection.

Floors 3—6: Area rugs, furniture, lighting and accessories.

Floor 7: Furniture, accessories, lighting, fine linens, home textiles and more in the HOME Temporaries collection.

Floors 9—10: Home accents, furniture and fine linens.

Floors 11—13: Furniture, home accessories, lighting and area rugs.

Floors 14—15: HOME & DESIGN Center featuring design-driven furniture, home accessories, lighting and area rugs.

Floors 16—20: Holiday, floral and home décor.

ABOUT AMERICASMART

AmericasMart Atlanta is the nation's only global wholesale marketplace housing the world's single-largest collection of home, gift, area rug and apparel merchandise. The largest of AmericasMart's 14 annual Markets and shows, The Atlanta International Gift & Home Furnishings Market and The Atlanta International Area Rug Market in January and July are the ignition switch for global retailing with buyers from every U.S. state and as many as 90 countries discovering product in more than 1,400 showrooms and more than 10,300 temporary exhibiting companies. [ICON HONORS](#), the home and gift industry's most celebrated recognition program, is produced and staged annually by AmericasMart.

Located in downtown Atlanta, the AmericasMart complex contains more than seven million square feet of space. It's a huge global stage on which manufacturers, designers and sales representatives unveil new lines, launch new designs and introduce new categories – all for the benefit of buyers seeking all that is fresh and first in the home, rug, gift and apparel arenas. For more information, please visit www.AmericasMart.com. Follow us @AmericasMartATL or @AtlantaApparel.

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