



AmericasMart®Atlanta

The Atlanta International Gift & Home Furnishings Market®  
Showrooms: January 12-19, 2016 Temporaries: January 14-18, 2016  
The Atlanta International Area Rug Market®  
featuring the National Oriental Rug Show  
Showrooms: January 13-16, 2016

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FOR IMMEDIATE RELEASE

**PANTONE® COLOR OF THE YEAR 2016  
TO PREMIER AT AMERICASMART®**

**Design Exhibition and Industry Party Celebrate First Showcase of the Year**

**ATLANTA – November 18, 2015** – The 2016 PANTONE® Color of the Year comes to life in its global premiere presentation at **The Atlanta International Gift and Home Furnishings Market®** this January. The color, and PANTONEVIEW® home + interiors 2016 color forecast, will be the inspiration for the **PANTONE® Design Exhibition**, to be unveiled at the Market.

Seven acclaimed interior designers and tastemakers: **Robert Leleux, Shaun Smith, Jamie Durie, Michael Habachy, Tami Ramsay, Janie Hirsch** and **Heather Hogan Roberts** will each design a vignette in the Building 1, Floor 14 gallery inspired by the PANTONEVIEW® home + interiors 2016 color forecast using products sourced from AmericasMart showrooms.

Trend vignettes that showcase the soon-to-be-revealed PANTONE® Color of the Year 2016 will also be created for the lobbies of AmericasMart Buildings 1, 2 and 3 by talented designers **Michel Boyd** and **Kristin Alber** of **REstyleSOURCE** to showcase the vast range of product at the nation's only global wholesale marketplace.

“We are thrilled to partner with AmericasMart Atlanta for the PANTONE® Design Exhibition this January. As the leading Market for designers, retailers and buyers alike, we know Atlanta is a natural fit for showcasing the PANTONE® Color of the Year 2016 and PANTONEVIEW® home + interiors 2016 color forecast,” says Laurie Pressman, vice president of PANTONE® Color Institute. “AmericasMart’s signature vignette design exhibition presents an unrivaled and unique opportunity to see first-hand how the color trends will be reflected throughout the home and gift industries in the year ahead.”

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## PANTONE COLOR OF THE YEAR 2016 2/2

AmericasMart proudly presents the PANTONE® Design Exhibition in collaboration with “Rue” and “Veranda” magazines and the PANTONE® Color Institute. The PANTONE® Design Exhibition is located in Building 1, Floor 14, space 14-D-9. It will be available for viewing throughout Market, and will continue to be on display until June 2016.

The January 2016 Market’s signature event, the **Color of The Year Launch Party**, will take place Friday, January 15 at 7 p.m. All Market attendees are invited to join in this high-energy celebration to toast the participants, view their vignettes, and explore the new color of the year and top color trends for 2016.

Pressman leads a live viewing in the vignette gallery sharing the colors and trends driving home design for 2016 and beyond with a behind-the-scenes view into the selection of the **PANTONE® Color of the Year 2016** in a presentation “**The Colors and Trends Driving Design in 2016**” in the Design Exposition on Friday, January 15 at 10 a.m.

“For more than 50 years the retail world has turned to the Atlanta Market as the source for upcoming trends across the gift, home and apparel industries. As the first and most important Market of the year, our partnership with PANTONE® exemplifies our ongoing commitment to the interior design community and the entire industry,” says Dave Savula, executive vice president, AmericasMart Home, Gift & Apparel Showroom Leasing.

### **ABOUT AMERICASMART**

AmericasMart Atlanta is the nation’s only global wholesale marketplace housing the world’s single-largest collection of home, gift, area rug and apparel merchandise. The largest of AmericasMart’s 14 annual Markets and shows, The Atlanta International Gift & Home Furnishings Market and The Atlanta International Area Rug Market in January and July are the ignition switch for global retailing with buyers from every U.S. state and as many as 90 countries discovering product in more than 1,400 showrooms and more than 10,300 temporary exhibiting companies. [ICON HONORS](#), the home and gift industry’s most celebrated recognition program, is produced and staged annually by AmericasMart.

Located in downtown Atlanta, the AmericasMart complex contains more than seven million square feet of space. It’s a huge global stage on which manufacturers, designers and sales representatives unveil new lines, launch new designs and introduce new categories – all for the benefit of buyers seeking all that is fresh and first in the home, rug, gift and apparel arenas. For more information, please visit [www.AmericasMart.com](http://www.AmericasMart.com). Follow us @AmericasMartATL or @AtlantaApparel.

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