



MEDIA CONTACT

Michael F. Turnbull
Senior Vice President, Strategic Relations
mturnbull@americasmart.com
404.220.2101

FOR IMMEDIATE RELEASE

**JENNY HEINZEN YORK
APPOINTED TO NEW HOME ROLE AT AMERICASMART**
Former “Home Accents Today” Editor-In-Chief Named Vice President of Home

ATLANTA – January 4, 2017—Jenny Heinzen York joins AmericasMart today as vice president of Home in a move that signals continuing growth for the Atlanta Market’s expansive home furnishings product mix, according to Jeffrey L. Portman, Sr., vice chairman, president and chief operating officer.

Heinzen York, who for almost 10 years served as editor in chief at Progressive Business Media’s “Home Accents Today” magazine, assumes the lead role in articulating the AmericasMart Home brand story to the home furnishings industry.

“Jenny brings to us a deep and expansive knowledge of the home industry across every dimension of its operation, influence and reach, from product design and manufacturing to wholesale distribution and—perhaps most importantly—the increasingly complex environment of home furnishings retailing and consumer buying behavior,” notes Portman. “Her view is global, her command of industry inner workings exhaustive and her reputation among manufacturers, designers and retailers impeccable,” he adds.

Heinzen York’s responsibilities will include creation and development of digital and print media content, seminar content programming and presentation, home industry leadership organization participation and feature roles in AMC-TV original video productions. She will work interdepartmentally with primary concentrations in AmericasMart’s publishing, proprietary media and marketing teams.

-MORE-

ABOUT AMERICASMART

AmericasMart Atlanta is the nation's only global wholesale marketplace housing the world's single-largest collection of home, gift, area rug and apparel merchandise. The largest of AmericasMart's 16 annual Markets and shows, The Atlanta International Gift & Home Furnishings Market and The Atlanta International Area Rug Market in January and July are the ignition switch for global retailing with buyers from every U.S. state and as many as 70 countries discovering product in more than 1,500 showrooms and more than 3,000 temporary exhibiting companies. [ICON HONORS](#), the home and gift industry's most celebrated recognition program, is produced and staged annually by AmericasMart.

Located in downtown Atlanta, the AmericasMart complex contains more than seven million square feet of space. It's a huge global stage on which manufacturers, designers and sales representatives unveil new lines, launch new designs and introduce new categories – all for the benefit of buyers seeking all that is fresh and first in the home, rug, gift and apparel arenas. For more information, please visit www.AmericasMart.com.

###