

EMERGING DESIGNER CONTEST

OFFICIAL RULES

1. **HOW TO ENTER. NO PURCHASE NECESSARY.** Contest begins February 1, 2017 at 8:30 a.m. and ends February 4, 2017 at 11:59 p. m. (the “Contest Period”). Enter by clicking on the ballot box located at americasmart.com/emergingdesigner and complete the entry form.
Multiple entries are allowed.
2. **WHO MAY ENTER.** Contest is open to all individuals who are registered buyers of AmericasMart who are legal residents of the United States and are at least 18 years old as of February 1, 2017 (“Qualified Buyers”). Employees of AMC, Inc. and members of the same household as such employees, as well as any persons involved in the design, administration and/or implementation of this contest, are not eligible to participate or win. All entries must be in the name of an individual.
3. **RANDOM DRAWING.** Winners will be selected by a random drawing held on February 7, 2017 by AmericasMart, whose decisions concerning all matters related to the contest shall be final. Winners will be notified by email by no later than February 15, 2017.
4. **PRIZE.** Odds of winning will depend upon the number of eligible entries received.

Prize(s) are as follows:

- (i) One (1) complimentary night stay during an Apparel Market at hotel in downtown Atlanta, Georgia, as designated by AmericasMart. All other expenses, whether paid separately or charged to Winner’s hotel account, will be solely the responsibility of Winner.

Prize is non-transferable. Prize must be redeemed within 12 months from the date of notification to the Winner by AmericasMart. Winner must register and attend an Atlanta Apparel Market within 1 year from the February 2017 Apparel Market in order to redeem the Prize. Hotel reservations must be made within 60 days of notification. Winners are responsible for the reporting and payment of all federal, state, and local taxes (if any). The Approximate Retail Value (“ARV”) of the Prizes is less than \$5,000.00. AmericasMart assumes no liability whatsoever in connection with the Prizes. Additionally, AmericasMart makes no representations or warranties as to the Prizes, and the winners accept the Prizes “as is.”

5. **GENERAL RULES.** Contest offered to eligible contestants, but void where prohibited or restricted by law. All applicable federal, state and local laws and regulations apply. By entering this contest, contestants agree to be bound by these rules and hereby release AmericasMart Real Estate, LLC, AMC, Inc. and their affiliates and their respective officers, directors, agents, employees and assignees from any and all liabilities for any losses, claims, damages or injuries arising out of their participation in this contest or the awarding, receipt, possession, use and/or misuse of any prize. Winner assumes all liability for any injury or damage caused, or claimed to be caused, by participation in this promotion or use, misuse, acceptance or redemption of any prize. All decisions made by AmericasMart Real Estate, LLC on all matters relating to this contest are final. AmericasMart Real Estate, LLC is not responsible for incomplete, lost, late, damaged, or misdirected entries not received in time for the drawing. Entry materials that are incomplete or illegible are void and will not be accepted. **Return of any prize notification as undeliverable will result in disqualification,** and an alternate winner will be selected. Submission of entry constitutes permission to use contestant’s name and/or likeness, if selected as the winning entry in the random drawing, for purposes of advertising and promotion (if any) without further compensation. AmericasMart Real Estate, LLC reserves the right to suspend or terminate the contest in the event the administration, security, fairness, integrity, or proper conduct of the contest is jeopardized.