

L&GR

LAWN & GARDEN RETAILER

*Planning
for 2022*

In This Issue:

Trending Overseas

Award-Winning Varieties

Implementing E-Commerce

NOVEMBER/DECEMBER 2021 | LGRMAG.COM



1. NON-PROFIT

America in Bloom encourages the use of flowers, plants, trees, and other environmental and lifestyle enhancements. **America in Bloom** | www.americainbloom.org | Circle 308

2. ASSOCIATION

As the green industry's leading trade association, AmericanHort can provide you with the resources, knowledge and connections to help you perform at your highest levels.

AmericanHort | www.cultivatevirtual.org | Circle 309

3. COPPER FIRE PIT

This copper 39-inch-wide Exeter Fire Pit (product T70 FP35) is 25 inches high; bowl is 38 inches wide. Steel construction. **Arett Sales** | www.arettsales.com | Circle 310

4. WATERING CAN

New and exciting for 2022, this transparent 1.4-liter watering can is great for your customers' indoor watering needs. Available in green, red, light blue, dark blue, orange and gray. **Bosmere USA Inc.** | www.bosmereusa.com | Circle 311

5. ORGANIC SEEDS

Organic gardening is a priority for consumers. With our increased number of organic varieties in every display, you can show ecologically focused home gardeners that you support their passions.

Botanical Interests | www.botanicalinterests.com | Circle 312

6. BIRD FEEDER

The Squirrel Buster Plus is a premium squirrel-proof bird feeder that reportedly pays for itself in saved seed. This model was voted best squirrel-proof bird feeder by Popular Science. **Brome Bird Care Inc.** | www.bromebirdcare.com | Circle 313



Get Connected



7. BUG-STOPPING TREE BAND

The BugBarrier Tree Band is a pesticide and pheromone-free adhesive banding system. It effectively stops insects such as gypsy moths, spotted lanternflies, cankerworms and others as they ascend a tree. Easily installed and removed. **Bug Barrier Tree Band** | www.treebands.com | Circle 314



8. RAIN GAUGE

This decorative Jeffersonian rain gauge uses a float and lever design to measure up to 7 inches of rain in 1/40-inch increments. As rain fills the vial, the red ball rises, causing the arm to climb the scale. **Conant Collections** | www.conantcollections.com | Circle 315



9. OWL POT STICKERS

Popular Illuminarie Pot Stickers have a major refresh in 2022 with their whimsical assortment of owls leading the charge. Done in a textured patina with colored accent marbles, these make great impulse items for gift stores, garden centers and flower shops.

Echo Valley | www.wholesale.echovalley.com | Circle 316



10. PRINTED FLAGS

"Not your mama's flag company." Top-quality, double-sided, dye-sublimated printed garden and house flags. **Flags Galore** | www.flagsgalore-wholesale.com | Circle 317



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11. WATERPROOF LABELS

Since 1986, garden centers have been using Gardenware's labeling, tag and sign software, and materials. Libraries include approximately 7,500 plants and varieties can be added, deleted and edited.

Gardenware | www.gardenware.com | Circle 318

12. GRASS FLIP FLOPS

Free name drop. Add your logo to create a fun, unique gift with a natural twist. Lined with high-quality, life-like synthetic grass. Looks real, feels amazing on your feet.

Grass Flip Flops.Com Inc. | www.grassflipflops.com | Circle 319

13. REDBUD

Redbud 'Burgundy Hearts' features unique shimmering red-purple leaves that remain burgundy throughout the season. Pink-lavender flowers precede the leaves each spring, and make this tree stand out early and often. **Greenleaf Nursery Co.** | www.gardendebut.com | Circle 320

14. WALL-MOUNTED SIGN BRACKET

Heavy steel sign bracket will support hanging signs in both the indoor and outdoor retail environments. Exterior grade finish. Accommodates many sign styles and materials. Made in the USA.

Haiku Shade | www.haikushade.com | Circle 321

15. IRON GARDEN STAND

Silhouette & Stand is a versatile garden stand that holds hanging planters, flowerpots, bird baths, bird feeders, pumpkins and wreaths above the ground. Over 100 clip-on silhouettes can be changed out and attached magnetically.

Iron Garden Products | www.silhouetteandstand.com | Circle 322

16. HUMMINGBIRD ORNAMENTS

These Glass Flower with Hummingbird Ornaments (two assorted) are a charming addition to holiday décor or Christmas tree. Each glittered glass flower has a glittered hummingbird and a sequined center.

Kurt S. Adler Inc. | www.kurtadler.com | Circle 323

17. TRADE SHOW

MANTS means business. This is your opportunity to conduct business in person, face to face once again. Taking place Jan. 5-7, 2022. Baltimore Convention Center.

MANTS | www.mants.com | Circle 324

18. WIND CHIMES

One of our most popular tunings, the major Pentatonic scale is the most widely used melodic scale in the world, dating from ancient Greece. Chime contains all the notes to "Amazing Grace" as well as "The Eyes of Texas." **Music of the Spheres** | www.musicofspheres.com | Circle 325



17 MANTS
MID-ATLANTIC NURSERY TRADE SHOW



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19. PORCH BOARDS

Porch Boards from My Word! are 100% weatherproof. They're the hot home accessory consumers want. More than 350 designs in seasonal and everyday styles available. Made in the USA.

My Word! | www.mywordsigns.com | Circle 326

20. FERTILIZERS

Tomato & Veg and Rose & Flowering fertilizers are designed for plants with intense "vegging" and "flowering" stages. Works great alone or in combination. One gallon makes 128 gallons.

Neptune's Harvest | www.neptunesharvest.com | Circle 327

21. WAX AMARYLLIS

Take the ugly Christmas sweater tradition to a new level — wax amaryllis dressed up in knitted Christmas sweaters. These no-fuss amaryllis are a great gift idea for those without a green thumb.

Netherland Bulb Co. | www.netherlandbulb.com | Circle 328

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Elizabeth was tragically taken away before her first week of college by a speeding drunk driver. We honor her with *Hydrangea macrophylla* 'Hokomare' PP31264 Elizabeth Ashley, a lovely, vigorous and sturdy hydrangea. **Plants Nouveau | www.plantsnouveau.com | Circle 330**

24. DISPLAY TABLES

The TableLine series brings an extremely durable and versatile display to your retail or growing environment. Welded aluminum frames are coupled with heavy-duty copolymer decks, hot-dipped galvanized wire decks or solid aluminum decks. Drain holes are also available.

R.W. Rogers Co. | www.rwrogerscompany.com | Circle 331

25. ALL-PURPOSE PLANT FOOD

Feed Schultz Extended Feed All Purpose Plant Food once and you're done! Easy to use and no mixing required. Contains the micronutrients the garden needs. Feeds plants and gardens up to six months.

Schultz Plant Foods/Knox Fertilizer | www.knoxfert.com | Circle 332

26. FRASER FIR

Grown in the Blue Ridge Mountains of North Carolina and Virginia, the Fraser Fir Christmas tree has become the customer favorite.

Shatley Farms | www.shatleyfarms.com | Circle 333

27. GARDEN DEER

This elegant Garden Deer Pair (SKU#53056) adds woodland charm to any garden. 26 1/2 inches high; 22 inches wide; 13 inches diameter. Aluminum.

SPI Home and Garden | www.spi-home.com | Circle 334



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28. ILEX

Move over, buxus! Proven Winners ColorChoice 'Strongbox' Ilex glabra is the perfect blight- and box tree moth-resistant boxwood substitute. Stays green and well-branched right to the ground. Native to North America and highly adaptable.

Spring Meadow Nursery |
www.springmeadownursery.com |
Circle 335



29. MARKING DYE

Hi-Yield Super Marking Dye is a highly visible, blue colorant that temporarily marks where you have sprayed, saving chemical, time and money. Reduces over-application. Use with insecticides, fungicides, herbicides and fertilizers.

VPG Fertilome |
www.fertilome.com | Circle 336



30. OUTDOOR ART

OU-87055 Pure and Simple all-weather outdoor canvas art is UV protected, waterproof and can be placed in any outdoor location with direct exposure to the elements. West of the Wind |
www.outdoorartcanvas.com |
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LEADS THE WAY

The America in Bloom national awards program brings out the best in hometowns and empowers communities to excel. Lead the way and experience the benefits by registering today.



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PLANT BENEFITS

www.AmericanInBloom.org

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Pictured: Bosmere V550 1.4L Red Transparent Watering Can

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704.784.1608

see more at www.bosmereusa.com

Circle 138

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**31. WINDMILL**

Corinthian Bells wind chimes are a stunning addition to any backyard. The Windmill includes display hooks for display samples and shelves for boxed chimes and easy checkout. **Wind River** | www.windriverchimes.com | Circle 338

32. GREENHOUSE

The Matterhorn is a high-quality, strong structure offering many options to help garden center owners customize the right style and strength for their particular application. Rimol Greenhouse Systems. **Rimol** | www.rimolgreenhouses.com | Circle 339

Meet Your Team



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"In the grand scheme of things, we are a small and often forgotten industry, but so much opportunity lies ahead. With everything going on in the world right now, greenhouse growers, garden centers and other horticulture professionals are taking advantage of this moment in time and reminding the world of the benefits of gardening."

— Jasmina Dolce —

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