



AmericasMart® Atlanta

The Atlanta International Gift & Home Furnishings Market®
Showrooms: January 10-17, 2017 Temporaries: January 11-15, 2017
and The Atlanta International Area Rug Market®
featuring the National Oriental Rug Show
January 11-15, 2017

MEDIA CONTACT

Chelsea Peabody Bohannon
Strategic Relations and Media Relations Manager
cpeabody@americasmart.com
404.220.2141

FOR IMMEDIATE RELEASE

**INNOVATION AND INSPIRATION DRIVE
AMERICA'S LEADING RUG MARKET**

**The Atlanta International Area Rug Market® featuring the National Oriental Rug Show
is January 11-15, 2017 at AmericasMart® Atlanta**

ATLANTA – November 30, 2016 – AmericasMart® Atlanta's celebrated Area Rug collection showcases all that is new and next at **The Atlanta International Area Rug Market® featuring the National Oriental Rug Show** January 11-15, 2017 with **The Atlanta International Gift and Home Furnishings Market®** (showrooms: January 10-17, temporaries: January 12-16). January 2017 marks the National Oriental Rug Show's new location alongside high-profile home furnishings temporaries collections.

The relocation of the Area Rug temporaries to Building 1, Floor 7 advances AmericasMart's continued integration of Home and Rug product throughout its home décor and home accents collections. The reimagined temporary presentation encourages rug retailers to explore the home décor collection and home buyers to source trend-setting rug merchandise. In addition to the dedicated rug space on Floor 7, rugs also appear in the DÉCOR | Light and Lifestyles, ANTIQUES and HIGH DESIGN temporary collections.

"AmericasMart sets home décor trends from floor to ceiling," explains Kevin Malkiewicz, vice president of Leasing for the permanent and temporary rug collections. "Our new temporary location lets our valued rug manufacturers showcase their trendsetting product like never before."

In the permanent collection, leading rug purveyors are using the Market to showcase new trends in design and manufacturing. Highlights include new-to-Market collections from leaders including **Surya, Jaipur Living, Amer Rugs, Nourison, Oriental Weavers, Karastan, Momeni, Kas, Stylecraft, Kalaty, Safavieh, Harounian Rugs, Devgiri Exports, Couristan, Rizzy Home** and **Loloi**, which launches its ED BY Ellen DeGeneres collection in January.

-MORE-

Additional collection updates include a new showroom for **Orientalist Home** and an expansion for **MET Colors**.

Building 1, Floor 5 is the Rug Market's trend hub as "**Lighting & Decor**," an evolution of Scranton Gillette Communications' award-winning publication brands "Residential Lighting" and "Home Fashion Forecast," takes residence in the product destination with its "**Lighting & Decor**" **Lounge**. AmericasMart and "Lighting & Decor" will co-host the magazine's official launch party on Wednesday, January 11, as well as daily events, hospitality and entertainment in the space. Market programming includes a **Daily Dialogue** seminar series led by **Editor-In-Chief Nicole Bowling** featuring design tastemakers **Editorial Director of "The Trend Curve" Michelle Lamb**, business consultant to the home furnishings industry, **Shelia Butler**, **Ruthie Minick** and **Nicole Bowling of Sherwin-Williams**, and **Dwayne Clark**, lead designer and partner of **IDMG Interior Management Group** and **Clark Gaynor Interiors**. Daily happy hours will begin at 4 p.m., followed by a daily social media-driven "**Fab Five at Five**" trend presentation by **Lauren & Linley** of **LP2** boutique agency.

Additional rug-inspired programming includes **Dash & Albert** founder **Annie Selke** in conversation with **Bunny Williams** of **Bunny Williams Home** and "The Beachside Bohemian: Creating a Boutique Experience" with designers **Robert** and **Cortney Novogratz** who have created a new rug collection for **Momeni**. Leading rug trade association **ORRA** also will present educational events for its members and guests.

Innovation in rug design and production is celebrated at the **2017 America's Magnificent Carpets® Awards** set for Friday, January 13 at 6 p.m. at the Westin Peachtree Plaza, adjacent to the AmericasMart campus. This must-attend event for the rug industry features awards in the in the hand-hooked/hand-tufted, hand-knotted, flat weave, machine-made, outdoor rugs, licensee and antique categories as decided by a panel of industry experts. Rugs can be submitted for consideration through December 28, 2016 at <https://americasmart.com/pages/amca.html> .

All rugs in consideration for the Awards will hang in the **Museum of Introductions** in Building 1, Floor 4 from Wednesday, January 11 through Saturday, January 14. On Saturday, January 14 at 10 a.m. buyers are invited to personally view the winning rugs and meet the designers at the **Breakfast of Champions**.

For more information about The Atlanta International Area Rug Market featuring the National Oriental Rug Show and The Atlanta International Gift & Home Furnishings Market including a full list of events and exhibitors, please visit www.AmericasMart.com/January.

ABOUT AMERICASMART

AmericasMart Atlanta is the nation's only global wholesale marketplace housing the world's single-largest collection of home, gift, area rug and apparel merchandise. The largest of AmericasMart's 16 annual Markets and shows, The Atlanta International Gift & Home Furnishings Market and The Atlanta International Area Rug Market in January and July are the ignition switch for global retailing with buyers from every U.S. state and as many as 70 countries discovering product in more than 1,500 showrooms and more than 3,000 temporary exhibiting companies. [ICON HONORS](#), the home and gift industry's most celebrated recognition program, is produced and staged annually by AmericasMart.

Located in downtown Atlanta, the AmericasMart complex contains more than seven million square feet of space. It's a huge global stage on which manufacturers, designers and sales representatives unveil new lines, launch new designs and introduce new categories – all for the benefit of buyers seeking all that is fresh and first in the home, rug, gift and apparel arenas. For more information, please visit www.AmericasMart.com.