



AmericasMart®Atlanta

The Atlanta International Gift & Home Furnishings Market®
Showrooms: January 10-17, 2017 Temporaries: January 11-15, 2017
and The Atlanta International Area Rug Market®
featuring the National Oriental Rug Show
January 11-15, 2017

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FOR IMMEDIATE RELEASE

DESIGNERS AND RETAILERS EXPLORE OUTDOOR TRENDS AT AMERICASMART® JANUARY 2017 MARKET

ATLANTA – November 29, 2016 – Trendsetting casual furniture, garden gifts and coastal living lines and designs presented in hundreds of showrooms and booths help make AmericasMart® Atlanta the marketplace of necessity for buyers and designers **The Atlanta International Gift and Home Furnishings Market®** in January (showrooms January 10-17, temporaries January 12-15).

Market epicenter for AmericasMart's large and growing casual product mix is The Gardens®, AmericasMart's uniquely merchandised neighborhood of casual furniture, home décor items and garden gifts, which in January 2017 expands with Eangee, Cooper Metal Smiths and Vivere joining the collection. These new lines join expansions from Lotus International, West of the Wind and Lloyd Flanders. Other highlights of the marketplace include the relaunch of Unique Stone's Biltmore Garden Collection, inspired by the famed Biltmore Estate in Asheville, N.C.

AmericasMart's permanent garden offering is complemented by a comprehensive temporary product destination featuring four unique collections: Gardens LUXE, The Gardens, Birding and Backyard Nature and Coastal Lifestyles. Buyers exploring the categories will find a strong casual furniture collection featuring new exhibitors Mytek International, Inc., Capris Furniture Industries, Inc. and Three Coins Cast, and returning vendors Fermob USA and Domus Ventures. Highlights of the broad range of product includes Parasol in the Birding and Backyard Nature collection, Firepits UK and expansions from Randolph Rose, Terra Cottage, I Lost My Dog, Henri By Stonecasters and Gmex.

"January is prime time for buyers to explore The Gardens and its corresponding temporary collections," explains Jill Ford vice president of Leasing for the collection "From design-driven

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casual furniture for enjoying outdoor rooms to new tools for spring gardening to gift items that celebrate the best of summer, The Gardens is a one stop shop for the unique items retailers and designers need to help their customers make the most out of the spring and summer months.”

Designers who are interested in exploring casual furniture and outdoor rooms will learn from two acclaimed designers – iconic **Barclay Butera** and popular HGTV personality **Genevieve Gorder** – along with **Eugenia Santiesteban Soto**, senior style editor for “Better Homes and Gardens,” who will share their approach to creating thoughtful exterior design and discuss new trends on the horizon in “**Outdoor Insight: Rethinking Exterior Spaces and Creating High-Style Outdoor Environments**” sponsored by Luminara on Friday, January 13.

For more information about The Atlanta International Gift and Home Furnishings Market in January 2017 including events and exhibitors, visit www.AmericasMart.com/January.

ABOUT AMERICASMART

AmericasMart Atlanta is the nation’s only global wholesale marketplace housing the world’s single-largest collection of home, gift, area rug and apparel merchandise. The largest of AmericasMart’s 16 annual Markets and shows, The Atlanta International Gift & Home Furnishings Market and The Atlanta International Area Rug Market in January and July are the ignition switch for global retailing with buyers from every U.S. state and as many as 70 countries discovering product in more than 1,500 showrooms and more than 3,000 temporary exhibiting companies. [ICON HONORS](#), the home and gift industry’s most celebrated recognition program, is produced and staged annually by AmericasMart.

Located in downtown Atlanta, the AmericasMart complex contains more than seven million square feet of space. It’s a huge global stage on which manufacturers, designers and sales representatives unveil new lines, launch new designs and introduce new categories – all for the benefit of buyers seeking all that is fresh and first in the home, rug, gift and apparel arenas. For more information, please visit www.AmericasMart.com.

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