



AmericasMart®Atlanta

The Atlanta International Gift & Home Furnishings Market®
Showrooms: January 10-17, 2017 Temporaries: January 11-15, 2017
and The Atlanta International Area Rug Market®
featuring the National Oriental Rug Show
January 11-15, 2017

MEDIA CONTACT

Chelsea Peabody Bohannon
Strategic Relations and Media Relations Manager
cpeabody@americasmart.com
404.220.2141

FOR IMMEDIATE RELEASE

**BIGGEST AND BEST: AMERICASMART PRESENTS
LARGEST GOURMET AND TABLETOP COLLECTION
TO DATE AT JANUARY 2017 MARKET**

ATLANTA – November 1, 2016 – AmericasMart® Atlanta advances its long-standing role as the center of global entertaining trends with its January 2017 presentation of the largest-to-date permanent Gourmet Housewares, Gourmet Foods and Tabletop and Entertaining collection at **The Atlanta International Gift and Home Furnishings Market®**. The multi-floor showroom collection showcases more than 800 lines housed in nearly 150,000 square feet of exhibition space.

The collection's growth is fueled by top lines and designs enhanced by the accessibility and connectivity of tabletop and gourmet product strategically located and aligned to ensure natural shopping synergy. Buyers from both categories can easily source complementary merchandise on contiguous floors, and can access adjacent Building 1 home furnishings offerings, which encourage interior designers and furnishings retailers to explore new categories. This expert design has made AmericasMart the Market of necessity for top tabletop and gourmet manufacturers and specifiers, and yielded a Marketplace of flagship showrooms.

New-to-Atlanta exhibitors Crow Canyon, Spiker, SCS Direct, Promaster, Rojemac, Prima Design USA and TMD Holdings join lines including Versace, Wolf Gourmet, Q Squared, Wusthof, Holiday Fried Pecans, Stonewall Kitchen, Tervis, Baccarat Crystal, Juliska and Spiegelau at the January Market.

AmericasMart's permanent showrooms are complemented by the temporary Gourmet Foods, Housewares, Tabletop and Entertaining, and juried Tabletop LUXE and Gourmet LUXE collections. Highlights include Architec Brands, Coast and Cotton and Talisman Designs in

-MORE-

Housewares; Ben & Lael Inc., Britten Couture Home, Gitter Gallery LLC, Libbey Inc, Nora Fleming, LLC, Mahogany Home, Le Cluney, Magenta, Sobremesa by Greenheart and French Studio Imports in Tabletop and Entertaining; and Georgia Grown, Cherry Republic, Jelly Belly Candy Company, Louis Sherry Chocolates, Owl's Brew, Poppy Handcrafted Popcorn, The Resident Chef, Savannah Bee Company, Verdant Kitchen, Beautiful Briny Sea, and DeBrand Fine Chocolates in Gourmet Foods, plus many, many more.

"From the pantry to the kitchen to the table, the must-have product is all here," says Kristi Forbes, AmericasMart vice president of Gift Leasing. "Not only do we have the most comprehensive collection of housewares, gourmet and tabletop product, AmericasMart sets the trends and the standards for the industry."

Exhibitors are reporting a wide range of buyers at the Markets. Chris Rosse of Rosse & Associates, Inc., who has shown at AmericasMart for more than 30 years, reports a mix of buyers including Latin American stores ordering high-end luxury items and younger buyers sourcing better casual product with a focus on organic or handmade craftsmanship.

Buyers are able to find inspiration like never before with a more interactive educational series in the Demonstration Kitchen, sponsored at the January 2017 Market by Fiesta Dinnerware, who launches its new color exclusively at AmericasMart. On tap are an appearance by Paula Deen; designer Nathan Turner shooting and live streaming his popular new Design Network "Snack Chat" series with food and lifestyle expert, Julia Reed; Annette Joseph, author of "Picture Perfect Parties" presenting "The Ultimate Party Pantry & Food Styling Workshop;" and a designer panel discussion "Home for the Holidays: Setting the Trends in Tabletop & Seasonal Décor" with Reed, Joseph, Bonnie Mackay and Steve McKenzie, with more events to come.

"AmericasMart has a fantastic demonstration kitchen, the best of all the markets," says Jonathan Pearson, chief executive officer of Kitchen 2 Table. "It is the heartbeat of the facility."

Other events at the January 2017 Market include a fundraising event for Les Dames d'Escoffier and Gourmet Catalog's Start of the Year Member Conference.

For more information about The Atlanta International Gift and Home Furnishings Market in January 2017 including events and exhibitors, visit www.AmericasMart.com/January.

ABOUT AMERICASMART

AmericasMart Atlanta is the nation's only global wholesale marketplace housing the world's single-largest collection of home, gift, area rug and apparel merchandise. The largest of AmericasMart's 16 annual Markets and shows, The Atlanta International Gift & Home Furnishings Market and The Atlanta International Area Rug Market in January and July are the ignition switch for global retailing with buyers from every U.S. state and as many as 70 countries discovering product in more than 1,500 showrooms and more than 3,000 temporary exhibiting companies. [ICON HONORS](#), the home and gift industry's most celebrated recognition program, is produced and staged annually by AmericasMart.

Located in downtown Atlanta, the AmericasMart complex contains more than seven million square feet of space. It's a huge global stage on which manufacturers, designers and sales representatives unveil new lines, launch new designs and introduce new categories – all for the benefit of buyers seeking all that is fresh and first in the home, rug, gift and apparel arenas. For more information, please visit

www.AmericasMart.com.

###