

## THE RETAIL YEAR STARTS IN ATLANTA

**AmericasMart® Winter Market Set For January 12-19, 2016**

**ATLANTA – September 30, 2015** – Global retailing and design converge in a spectacular showing of new creations, introductions and innovations when **The Atlanta International Gift and Home Furnishings Market®** opens its 59<sup>th</sup> consecutive winter show under continuous Portman Family ownership and management on January 12, 2016 at **AmericasMart® Atlanta**.

Leading retailers, designers, specifiers and tastemakers from throughout the U.S. and around the world will make AmericasMart their market of choice to source a merchandise line-up featuring thousands of lines and countless introductions, many in exclusive U.S. debut. Top lines and designs will be presented in new and expanded showrooms and temporary booths by leading manufacturers, importers and sales representative organizations, all looking to harness the global power present at AmericasMart.

Enhancing the January home and gift product mix will be the unmatched resources present in **The Atlanta International Area Rug Market® featuring the National Oriental Rug Show** (Showrooms and Temporaries: Wednesday, January 13 – Saturday, January 16), staged and produced in exclusive collaboration with The Oriental Rug Importers Association (ORIA), which has just renewed its long-standing AmericasMart partnership.

“The AmericasMart merchandise mix is scaled by design to satisfy the fast-growing demands of global retailing,” notes Jeffrey L. Portman, Sr., vice chairman, president and chief operating officer. “We’ve carefully aggregated the world’s top product resources in a collective of incredible variety and selection. Long before consumers go shopping, retailers buy what the world will buy here,” adds Portman.

The gift and home furnishings Market—running Tuesday, January 12 through Tuesday, January 19 (Temporaries: Thursday, January 14 - Monday, January 18)— will give buyers a long litany of industry-leading experiences topped by:

- Design-driven programming and events including the return and expansion of **Design Campus** and a designer vignette gallery inspired by **Pantone’s Color of the Year** in its first presentation of 2016.
- A reimagined, buyer-centric design of the Market Temporaries which places the Gourmet Housewares, Tabletop & Entertaining and Tabletop LUXE collections directly above the complementary HIGH DESIGN and HIGH DESIGN LUXE collections in

Building 2. Gourmet Foods and Gourmet LUXE also relocate in Building 2 to Floor 3 as part of the redesign.

- A resurgent Downtown Atlanta anchored by **JP Atlanta**, a modern interpretation of the Midnight Sun, John C. Portman, Jr.'s restaurant experience that redefined mid-century Atlanta's standard for fine dining. John Portman & Associates will once again design a signature restaurant space within the 230 Peachtree building which will also be home to a new 203-room **Hotel Indigo®** hotel adjacent to the AmericasMart campus. Buyers are encouraged to explore AmericasMart's vibrant neighborhood with exclusive access to attractions including **Georgia Aquarium, the College Football Hall of Fame, The Center for Civil and Human Rights** and **SkyView Atlanta** offered during Market.
- Industry celebrations including the second annual **Party on Peachtree** on Thursday, January 14 and **America's Magnificent Carpets® Awards** set for Friday, January 15.

AmericasMart's world-renowned GIFT category continues its industry dominance as it refines and expands its celebrated **General & Specialty Gift, Gourmet & Housewares, Tabletop & Gift, Children's World, Home Accents & Gifts** and **The Gardens®** collections featuring an ever-growing array of top products at all price points from across the world. The new permanent **Made in America product destination**, launched at the July Market, features a diverse collection of gift items that are all produced in the United States on Building 2, Floor 7.

AmericasMart continues to present a comprehensive HOME collection featuring top manufactures in its **Home & Rug, Home Accents & Fine Linens, Home Furnishings, HOME & DESIGN** and **Holiday & Floral/ Home Décor** categories.

**Atlanta Apparel**, the permanent apparel and accessories collection of AmericasMart in Building 3 encourages buyers to explore incorporating fashion items into their product offerings. The expansive – and growing – mix includes contemporary, ready-to-wear, young contemporary, social occasion, bridal, active wear, resort wear, swim, lingerie, fashion jewelry, fine jewelry, shoes, handbags and more.

AmericasMart's home and gift tradeshow continues to impress with more than 35 designated Temporary categories including the juried LUXE collections – **HIGH DESIGN® LUXE, Gourmet LUXE, Tabletop LUXE** and **Gardens LUXE** – showing high-end luxury goods and the celebrated **HD Home** showcasing the best of the best in furniture, accessories and home décor.

The tradeshow's increasing global reach has produced an international product mix with merchandise from all over the world.

For more information about the January Market, please visit [www.AmericasMart.com/January](http://www.AmericasMart.com/January).

#### **ABOUT AMERICASMART**

AmericasMart Atlanta is the nation's only global wholesale marketplace housing the world's single-largest collection of home, gift, area rug and apparel merchandise. The largest of AmericasMart's 14 annual Markets and shows, The Atlanta International Gift & Home Furnishings Market and The Atlanta International Area Rug Market in January and July are the ignition switch for global retailing with buyers from every U.S. state and as many as 90 countries discovering product in more than 1,400 showrooms and more than 10,300 temporary exhibiting companies. [ICON HONORS](#), the home and gift industry's most celebrated recognition program, is produced and staged annually by AmericasMart.

Located in downtown Atlanta, the AmericasMart complex contains more than seven million square feet of space. It's a huge global stage on which manufacturers, designers and sales representatives unveil new lines, launch new designs and introduce new categories – all for the benefit of buyers seeking all that is fresh and first in the home, rug, gift and apparel arenas. For more information, please visit [www.AmericasMart.com](http://www.AmericasMart.com). Follow us @AmericasMartATL or @AtlantaApparel.