**FOR IMMEDIATE RELEASE**

**AMERICASMART® ATLANTA JULY 2015 MARKET**

**IS INDUSTRY’S MOST INFLUENTIAL SUMMER EVENT**

**Market Is July 7-14, 2015**

**ATLANTA – April 8, 2015 –** The destination of choice for the global retail and design community is set to deliver a show experience unmatched in size, scale and opportunity when buyers and sellers from around the world converge to make **The Atlanta International Gift and Home Furnishings Market®** (Showrooms:Tuesday, July 7 - Tuesday, July 14, Temporaries:Thursday, July 9 - Monday, July 13) and **The Atlanta International Rug Market®** (Wednesday,July 8- Saturday, July 11) the center of wholesale trade.

The July 2015 Market—with its HOME, GIFT, RUG collections setting a fast pace—again becomes the source for all things new and next as legions of exhibitors stage product introductions among the thousands of lines offered across AmericasMart’s 11 permanent merchandise categories: **Home Accents/Fine Linens, Furniture, Rugs, Holiday & Floral/Home Décor, The Gardens.®, General & Specialty Gift, Gourmet & Housewares, Living & Entertaining: Gifts, Tabletop & Accessories, Home Accents & Gifts, Apparel** and **Children’s World.**

Leading the July Market lineup are:

* The continuing advancement of AmericasMart’s design-driven product resources, with new exhibitors joining the Building 1 Floor 15 mix following its January 2015 debut, and extensive new lines in the HOME and RUG collections.
* Growth of specialized collections in AmericasMart’s expansive GIFT offerings including Made in America products, and baby and children’s merchandise featuring toys, apparel and accessories.
* The industry’s most complete product tradeshow featuring thousands of must-have lines showcased in 35 expertly managed TEMPORARY collections including all of AmericasMart’s signature LUXE categories – HD Home, HIGH DESIGN LUXE, Tabletop LUXE, Gourmet LUXE and Gardens LUXE – showcasing must-have luxury goods.

The centerpiece of the July Market, AmericasMart’s **ICON HONORS 2015** celebrates professional achievements of home and gift retailers, manufacturers, sales agents and service providers at the most important and anticipated night in the gift and home industry. The celebration, featuring a performance by the legendary duo Daryl Hall & John Oates, will be Thursday, July 9 in the Centennial Ballroom of the iconic Hyatt Regency Atlanta. For more information, please visit [www.AmericasMartIconHonors.com](http://www.AmericasMartIconHonors.com).

For more information about the July 2015  **The Atlanta International Gift & Home Furnishings Market®** and **The Atlanta International Area Rug Market®** including Market events and happenings, accommodations and more please visit [www.AmericasMart.com](http://www.AmericasMart.com).

**ABOUT AMERICASMART**

AmericasMart Atlanta is the nation’s only global wholesale marketplace housing the world’s single-largest collection of home, gift, area rug and apparel merchandise. The largest of AmericasMart’s 14 annual Markets and shows, The Atlanta International Gift & Home Furnishings Market and The Atlanta International Area Rug Market in January and July are the ignition switch for global retailing with buyers from every U.S. state and as many as 90 countries discovering product in more than 1,400 showrooms and more than 10,300 temporary exhibiting companies. [ICON HONORS](http://www.americasmarticonhonors.com/), the home and gift industry’s most celebrated recognition program, is produced and staged annually by AmericasMart.

Located in downtown Atlanta, the AmericasMart complex contains more than seven million square feet of space. It’s a huge global stage on which manufacturers, designers and sales representatives unveil new lines, launch new designs and introduce new categories – all for the benefit of buyers seeking all that is fresh and first in the home, rug, gift and apparel arenas. For more information, please visit[www.AmericasMart.com](http://www.AmericasMart.com" \t "_self). Follow us @AmericasMartATL or @AtlantaApparel.

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