

The Atlanta International Gift & Home Furnishings Market® Showrooms: January 12-19, 2016 Temporaries: January 14-18, 2016 AmericasMart'Atlanta The Atlanta International Area Rug Market® featuring the National Oriental Rug Show Showrooms: January 13-16, 2016

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## FOR IMMEDIATE RELEASE

## 100 PERCENT GROWTH IN AMERICASMART® INTERNATIONALTEMPORARIES **FOR JANUARY 2016 MARKET**

ATLANTA - November 30, 2015 - AmericasMart® Atlanta's January 2016 Market Temporaries will post 100 percent year-over-year growth in international exhibiting companies with globally sourced product presented across all 35 collections, according to JoAnn Miller Marshall, executive vice president of AmericasMart trade shows. The growth in international exhibiting companies parallels continuing expansion for the AmericasMart temporaries mix, which will showcase more than 2,000 exhibiting companies at The Atlanta International Gift and Home Furnishings Market® (Showrooms January 12-19; Temporaries: January 14-18).

"AmericasMart Atlanta is a true global marketplace of unmatched product resources," notes Miller Marshall. "Again in January 2016, this market becomes the destination of necessity for artisans and tastemakers from across the globe looking to do business with the world's leading retailers and designers."

Lines from across the world – including the United Kingdom, China, Ukraine, Canada, Israel, Ecuador, Australia, India, Chile, Japan, Viet Nam and the Czech Republic - will be present throughout the January 2016 collections. Among the January 2016 international exhibiting companies are Tense Wood Watches (Canada) in Gentleman's Boutique, Art Hide (Australia) in HIGH DESIGN®, WRAP! (Chile) in On Trend Gifts, Artel Glass (Czech Republic) in Tabletop LUXE, Firepits UK in The Gardens<sup>®</sup> and Paper Art Viet (Viet Nam) in Write On! Stationery. Paper & Occasions and more.

The temporary exhibitors supplement AmericasMart's expansive permanent merchandise collection which also features resources from around the globe. January Market buyers can explore the influence of European trends on the current US home and gift industries at an interactive presentation from global trend ambassador **Patti Carpenter** on the opening day of the Temporary Market, Thursday, January 14. Carpenter shares emerging international macro trends in color, print, surface design and materials and distills the broad-based themes directing trends around the world and their impact on American markets, while offering a first look at the must-see product innovations people will be talking about in the seasons ahead in "**Through the Looking Glass: A Study In Contrasts.**"

International buyers and exhibitors will be welcomed in a newly renovated **International Buyers Lounge** on Building 1, Floor 9. The space provides everything these Market attendees need while away from the office. In addition to providing a quiet place to relax, it offers a full range of business services including meeting rooms, computers, free internet access, fax and copy services.

For more information about international exhibiting companies and a full list a Market details, please visit <a href="https://www.AmericasMart.com/January">www.AmericasMart.com/January</a>.

## ABOUT AMERICASMART

AmericasMart Atlanta is the nation's only global wholesale marketplace housing the world's single-largest collection of home, gift, area rug and apparel merchandise. The largest of AmericasMart's 14 annual Markets and shows, The Atlanta International Gift & Home Furnishings Market and The Atlanta International Area Rug Market in January and July are the ignition switch for global retailing with buyers from every U.S. state and as many as 90 countries discovering product in more than 1,400 showrooms and more than 10,300 temporary exhibiting companies. <a href="ICON HONORS">ICON HONORS</a>, the home and gift industry's most celebrated recognition program, is produced and staged annually by AmericasMart.

Located in downtown Atlanta, the AmericasMart complex contains more than seven million square feet of space. It's a huge global stage on which manufacturers, designers and sales representatives unveil new lines, launch new designs and introduce new categories – all for the benefit of buyers seeking all that is fresh and first in the home, rug, gift and apparel arenas. For more information, please visit <a href="https://www.AmericasMart.com">www.AmericasMart.com</a>. Follow us @AmericasMartATL or @AtlantaApparel.

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